

## Cookie Policy

### Cookies

Our website uses cookies to enhance your experience. You can accept or decline cookies based on your preferences.

This Cookie Policy explains how Exotic Freeze Dry (“we”, “us”, “our”) uses cookies and similar technologies on our website, [www.exoticfreezedry.com](http://www.exoticfreezedry.com) (the “Website”). By using the Website, you agree to the use of cookies as outlined in this policy.

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#### 1. What Are Cookies?

Cookies are small text files that are placed on your computer or device by websites you visit. They are widely used to make websites work more efficiently and to provide information to the site owners. Cookies enable websites to recognize your browser or device and store certain information about your preferences or past actions.

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#### 2. Types of Cookies We Use

We use the following categories of cookies on our Website:

##### 2.1. Strictly Necessary Cookies

These cookies are essential for the operation of our Website. They enable core functionalities such as security, network management, and accessibility. You cannot opt out of these cookies as they are necessary for the Website to function.

##### 2.2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously. They enable us to improve our Website’s performance and user experience.

Example: Google Analytics cookies (`_ga`, `_gid`) are used to measure and analyse website traffic.

##### 2.3. Functional Cookies

Functional cookies remember your preferences and choices (e.g., language, region, or login details) to provide a more personalised experience.

##### 2.4. Marketing and Targeting Cookies

These cookies track your browsing habits and enable us to deliver personalised advertisements and promotions. They may be set by third-party advertising networks.

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### 3. How We Use Cookies

We use cookies to:

- Ensure the Website operates efficiently.
- Remember your preferences and personalise your experience.
- Monitor and analyse usage to improve our services.
- Display relevant advertisements and promotions.

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### 4. Third-Party Cookies

Some cookies are placed by third-party services that appear on our Website. For example, we use:

- Google Analytics for website traffic analysis. For more information, visit Google's Privacy Policy.
- Other third-party services may include social media platforms or advertising networks.

We do not control these third-party cookies, so we recommend reviewing their cookie policies.

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### 5. Your Consent

When you first visit our Website, you will be asked to accept or decline specific types of cookies via a cookie consent banner. You can manage your preferences at any time by clicking on the "Cookie Settings" link at the bottom of our Website.

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### 6. How to Manage Cookies

You can control or disable cookies through your browser settings. Please note that disabling certain cookies may impact the functionality of the Website.

- Google Chrome: [Manage Cookies](#)
- Mozilla Firefox: [Manage Cookies](#)
- Microsoft Edge: [Manage Cookies](#)
- Safari: [Manage Cookies](#)

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### 7. Changes to This Policy

■ We may update this Cookie Policy from time to time. Any changes will be published on this page with the updated “Last Updated” date.

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## 8. Contact Us

If you have any questions about our Cookie Policy, please contact us at:

- Email: [info@exoticfreedry.com](mailto:info@exoticfreedry.com)
- Address: BECI Avenue Louise 500 Boîte 221, 1050 Brussels.

